



Specialty Benefits | Providing a total benefits solution

BlueVisionsm

For groups with 51 or more employees

Studies show that eye doctors can be the first health care professionals to identify signs of serious conditions including diabetes, hypertension and heart disease during routine eye exams. Identifying these conditions early may prevent them from getting worse — keeping your employees healthier and more productive.

Blue Cross Blue Shield of Michigan offers a variety of vision plans that can improve the overall health of your employees while helping you lower your health care costs.

Unmatched access to eye doctors

VSP® Vision Care offers your employees access to the largest network of private practice eye care doctors in the industry. Doctors are located in retail, neighborhood, medical and professional settings. And 92 percent of them offer early morning, evening or weekend appointments.

- Members have no paperwork to complete.
- Blue Vision doctors verify member eligibility and submit all claims.

Blue Vision coverage is accepted at national retail chains

Your employees can use their Blue Vision benefits at the following:

- Costco Optical with 400 locations nationwide
- RX Optical with more than 40 locations throughout Michigan
- Vision Works with 700 locations nationwide
- Pearle Vision with 500 locations
- Walmart Vision Centers with 3,000 locations

For a complete list of participating chains, go to vsp.com*.

Multiple plan options

We give you a choice of plan designs that offer you the best value and highest quality to fit your company's needs. You can choose from various copayment and benefit options. Plan-specific discounts and cost-controlled option pricing can significantly lower member out-of-pocket expenses.

Blue Vision products are available as contributory or voluntary plans.

Available Blue Vision plans

Blue VisionSM

• Full-service plans that cover comprehensive vision exams, lenses and frames, and provide a 20 to 40 percent discount on materials.

Blue Visions Exam Plus with Allowance

- Exams covered in full after copay
- Allowances established for lenses and frames
- 20 to 40 percent discount on materials

Blue VisionSM Exam Plus

- Exams covered in full after copay
- 20 to 40 percent discount on lenses and frames

Blue Vision[™] Affinity

20 percent discount on all services

How you save

One-stop shopping: Partnering with one insurance company for all of your health care needs saves you time and effort.

How your employees save

In addition to discounts on covered services, Blue Vision members who see in-network eye doctors receive special discounts for:

- Prescription sunglasses
- UV coating
- Scratch-resistant coating
- Custom I ASIK
- Polycarbonates

- Progressive lenses
- Anti-reflective coating
- LASIK
- PRK
- Additional pairs of prescription and nonprescription glasses

Members can find additional discounts, including special offers for contact lenses, at **vsp.com*** in the Rebates & Special Offers section.

For additional value, members have nationwide access to competitive pricing on popular options. Savings average 20 to 40 percent.

	In-network price	
Lens option	Single vision**	Multifocal**
Solid tints and dyes (Pink I and II)	\$0	\$0
Solid plastic dye (except Pink I and II)	\$13 – 15	\$13 – 15
Plastic gradient dye	\$15 – 17	\$15 – 17
UV protection	\$14 – 16	\$14 – 16
Factory applied scratch- resistant coating	\$15 – 17	\$15 – 17
Polycarbonate lenses	\$23 – 31	\$25 – 35
Anti-reflective coating	\$37 – 41	\$37 – 41
Photochromic lenses (plastic)	\$62 – 70	\$76 – 82

^{**}Prices are effective July 1, 2012. Prices shown reflect the standard option price for each retrospective category. Premium options may vary. Prices are valid only through VSP providers and are subject to change without notice.

Blue Vision Exam[™] with Optional Glasses or Contacts (upgraded coverage):

With this plan, employee receives the Blue Vision Exam and the following benefits and discounts:

An eye exam covered in full, every 12 months

Lenses covered in full after copay, every 12 months

- Single vision, lined bifocal and lined trifocal lenses
- Polycarbonate lenses for dependent children

Frames, every 24 months

- Frames of employee's choice, covered up to \$130
- Plus 20 percent off any amount over frame allowance

Contact lens care every 12 months

When the employee chooses contacts instead of glasses, his or her \$130 allowance applies to the cost of contacts and the contact lens exam (fitting and evaluation). This exam is in addition to employee's vision exam to be sure contacts fit properly.









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